



Binary Code helps in Faster and Structured decision making with SAP NetWeaver

Overview

Facilitate structured decision making by streamlining the flow of information across the business units and giving executives more timely access to relevant and consistent data

The client

Client is a leading pharmaceutical company

The business need

Client needed to revolutionize the existing information flow model to create a foundation for better, informed and in-time decision making

Key challenges

- Decentralize and inconsistent views of the data
- Accessibility & flexibility
- Dissemination of appropriate information at all levels
- Foundation for the future
- Maximize productivity
- Reduce redundant efforts

The Binary Code solution

A team of analysts from Binary Code analyzed the existing system and decided on implementing the SAP NetWeaver™ Portal and Business Intelligence for better information access and flow

Value delivered

- Single view of the customer across the enterprise
- Increased customer satisfaction
- A closer relationship with the end customer
- Completed the project well under budget and 2 weeks ahead of schedule
- Realized reduction in R&D costs for the customer, ROI, employee productivity, streamlined operations, reduced redundancies and improved effective cost controls